



Logo Guide

Thank you for including the Cape York NRM Logo.

With all the various file types, we have put together this guide to help you chose the right logo for your design.

If you have any questions or problems with the files, please contact Cape York NRM Communications Team:

1300 132 262

media@capeyorknrm.com.au



Ideal file type for digital



Ideal file type for print

CAPE YORK NRM LOGO

Portrait



Landscape



IMAGE FILES



PNG PORTABLE NETWORK GRAPHIC

Scaleable to any size
Transparent
Higher quality resolution



JPEG JOINT PHOTOGRAPHIC EXPERTS GROUP

Small file size
Various colour range
No transparency option
Not to be used on a coloured background

COLOUR OPTIONS



VECTOR FILES



EPS ENCAPSULATED POST SCRIPT

Edited with any vector graphic program
Scaleable to any size
Universal



PDF PORTABLE DOCUMENT FORMAT

Edited with any vector graphic program
Scaleable to any size
Universal

MINIMUM SPACE

Please leave at least one "C"s worth of space around the Logo. Use the height of the capital "C" as a measuring tool for proper clearance.

