



## BREEDER MANAGEMENT FOR IMPROVED LAND CONDITION

### Improving cow fertility and reducing cow and calf losses in the North

#### Introducing Dr Geoffry Fordyce

Senior Research Fellow [Centre for Animal Science]

Queensland Alliance for Agriculture & Food Innovation (QAAFI)

Dr Fordyce has four decades of experience conducting research into north Australia's beef industry and applying the outcomes of this research to real beef businesses. He has studied many aspects of both female and bull fertility, from detailed physiological research through to the economics of application of research outcomes to industry practice.

**Find out how to run a smaller, more productive herd for more grass all year round, reduced erosion and improved land condition.**

#### Topics to be discussed at the event include:

- ❖ Performance verses production of breeding cattle
- ❖ 'Is my herd up to scratch and what can be improved?'
- ❖ Common breeding herd problems and effective solutions
- ❖ Getting bull power right
- ❖ The science behind weaning, heifers, and calf husbandry
- ❖ Applying genetic improvement to breeding herds
- ❖ And answers to your questions!



Funded by  
**Queensland  
Government**

**TUESDAY 15 JUNE**  
Pinnacle Station, West of  
Laura

**Time**

**8:30am to 2pm**

**RSVP by Monday 7<sup>th</sup> June**

To RVSP contact [Keerah Steele](#)  
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- ❖ **Free Event**
- ❖ **All Catering Provided**
- ❖ **BYO Camping Chair**

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